



PRESS RELEASE: FOR IMMEDIATE RELEASE
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CHAPEL HILL CHURCH TO HOST FIRST ANNUAL FESTIVAL FOR THE SHERIDAN STORY TO RAISE MONEY + AWARENESS FOR THE SHERIDAN STORY

Chapel Hill Church (CHC) will host a community event to raise funds and support on Saturday, August 13, 2016 to benefit The Sheridan Story. The event will be held in the CHC parking lot.

“The Sheridan Story is a non-profit organization that connects churches and schools to provide food to kids who do not eat any on the weekend,” explains Peter Herzog, Discipleship Pastor at CHC. “At one elementary school in Apple Valley alone they have 100 kids (out of 950 at the school) on the program! That's just one school in district 196,” Herzog notes.

Attendees will be able to purchase tickets and enjoy multiple family friendly activities such as live music, Affordable Inflatables Jump House, food trucks, meet Princesses Ana & Elsa from Tiny Diva Princess Party, bid on silent auction items and more. The main goal of the event is to raise funds for The Sheridan Story.

The targeted audience for this event is what Herzog considers to be another bonus. “The beauty of partnering with The Sheridan Story is that it encourages communities to support their local schools. It creates a sense of responsibility and assurance that we will care for the children in our own neighborhoods.”

Rob Williams, Executive Director at The Sheridan Story expands on the importance of community support by saying, “What an amazing school year we have had thus far! We now have 102 Sponsor organizations working in 92 schools throughout the Twin Cities! Together, we serve some 3800 kids weekly!”

The impact these meals have is also aiding the students academically. A local principal expands: “Our students and families look forward to the food each weekend. Whenever we can help families with basic needs we know that we are also adding fuel to the academic fire.”

The Sheridan Story facilitates a partnership between community organizations, such as churches, and schools. The church or organization sponsors a school, which encompasses investing in the relationship with the school and also paying for, packing, and distributing food directly to the children. The Sheridan Story provides the logistical, sourcing, and organizational expertise necessary to execute the process of providing a weekend food supply. The goal of the partnerships is to feed hungry children while developing a lasting relationship between the community and the school. Learn more by visiting thesheridanstory.com.

For more details about the festival, visit festivalforsheridan.com.

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